



Revolutionizing Pet Care Education for Modern Pet Businesses

Welcome to FetchFind, the go-to centralized learning platform specifically tailored for the pet industry. Together with the World Pet Association and other industry leaders, we deliver expert-led training, innovative resources, and deep insights into leading pet care brands.

Our Story

FetchFind is the leading source of engaging, interactive educational content tailored specifically for the pet industry. We provide invaluable resources to pet professionals across all pet industry verticals, offering comprehensive training that fosters team growth and learning. Since 2016, it's been our mission to elevate pet industry standards by transforming pet professionals into authoritative advocates for best practices, brands, and products within the industry.

**FetchFind:
Revolutionizing
pet care education,
driving growth and
success in the pet
care industry.**

The Power of Online Learning

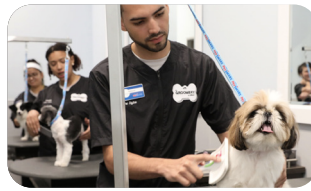
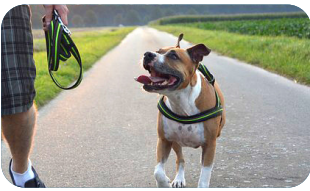
FetchFind leverages the power of technology to deliver effective and engaging online learning. Our platform offers a variety of learning formats, including interactive modules, video lessons, and quizzes. The benefits of our online learning approach include:

- ✓ Flexibility
- ✓ Cost-effectiveness
- ✓ Personalized learning experiences
- ✓ Increased information retention rates
- ✓ Continuous opportunities for skill development

Gamified Learning

Gamification transforms learning into an engaging, interactive experience by incorporating game-like elements into the educational process. By blending challenges, rewards, and playful design, FetchFind's gamification approach motivates learners, enhances retention, and makes education fun and effective.

FetchFind.com



Reach the Right Audiences

FetchFind's audience is composed of dedicated pet professionals across diverse sectors. Our users are passionate about improving their skills and industry knowledge. They represent a wide range of roles, including:

- ☑ Retail Teams
- ☑ Groomers
- ☑ Trainers
- ☑ Veterinary Staff
- ☑ Distributors
- ☑ Pet Sitters & Dog Walkers
- ☑ Daycare & Boarding Staff
- ☑ Animal Shelter Teams

By partnering with FetchFind, brands extend their reach and connect with their targeted audience, who are keen to learn about new products and services that will enhance their professional growth and the quality of care they provide.

Our Strategic Partnerships

FetchFind collaborates with industry leaders to offer the best in pet education. Our partners include the *World Pet Association*, *KONG*, *Fear Free*, *IndiePet*, the *National Association of Professional Pet Sitters*, the *International Boarding & Pet Services Association*, the *Pet Care Innovation Network*, and the *Professional Animal Care Certification Council*. These strategic partnerships equip us with many resources, providing our users with diverse training opportunities and access to leading-edge industry knowledge.

Strategic partnerships fuel our innovation, unlocking unparalleled training opportunities and cutting-edge industry insights for our users.



Join the FetchFind community and discover how our platform can transform your pet care business. Contact us today at hello@fetchfind.com to learn more about our course offerings, partnership opportunities, and custom solutions.

Maximize Your Brand's Impact with FetchFind

FetchFind offers brands a unique opportunity to connect with a diverse audience of pet care professionals. By connecting with our learners, brands provide accurate and engaging product education, build a network of brand advocates, reach targeted audiences, and drive sales growth.

Connect with FetchFind Learners:



BRAND ADVOCACY

Transform our learners into your brand advocates. These professionals are often the first point of contact for pet owners seeking advice, making them powerful influencers within the pet care industry.



PRODUCT EDUCATION

Directly inform pet care professionals about your products, ensuring they understand and effectively communicate their unique benefits.



TARGETED REACH

Leverage FetchFind's verticalized structure to reach specific audiences within the pet care industry. Deliver your educational content directly to the professionals who need it most.



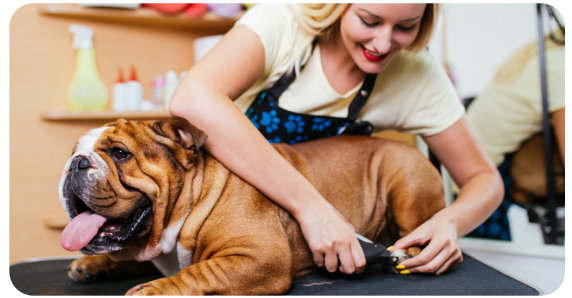
SALES GROWTH

Empower knowledgeable professionals to recommend your products to pet owners, driving sales and fostering brand loyalty with powerful influencers within the pet care industry.



With FetchFind:
Brands have a unique opportunity to educate, influence, and drive sales in a targeted and effective way.

Impact and Growth: FetchFind's Metrics



FetchFind is proud to be a trusted resource for pet care professionals. Our numbers demonstrate our impact.

OUR LEARNERS REPRESENT A WIDE RANGE OF PET PROFESSIONAL STAFF IN THE PET INDUSTRY, INCLUDING:

DISTRIBUTORS	DAYCARE & BOARDING STAFF
RETAIL TEAMS	PET SITTERS & DOG WALKERS
VETERINARY STAFF	ANIMAL SHELTER TEAMS
GROOMERS	BREEDERS
TRAINERS	



OUR AUDIENCE

35,000

AND GROWING DAILY



PET CARE BUSINESSES

3,000+



GROWTH TRAJECTORY
Q4 2023 - Q2 2024

300%

INCREASE IN LEARNERS



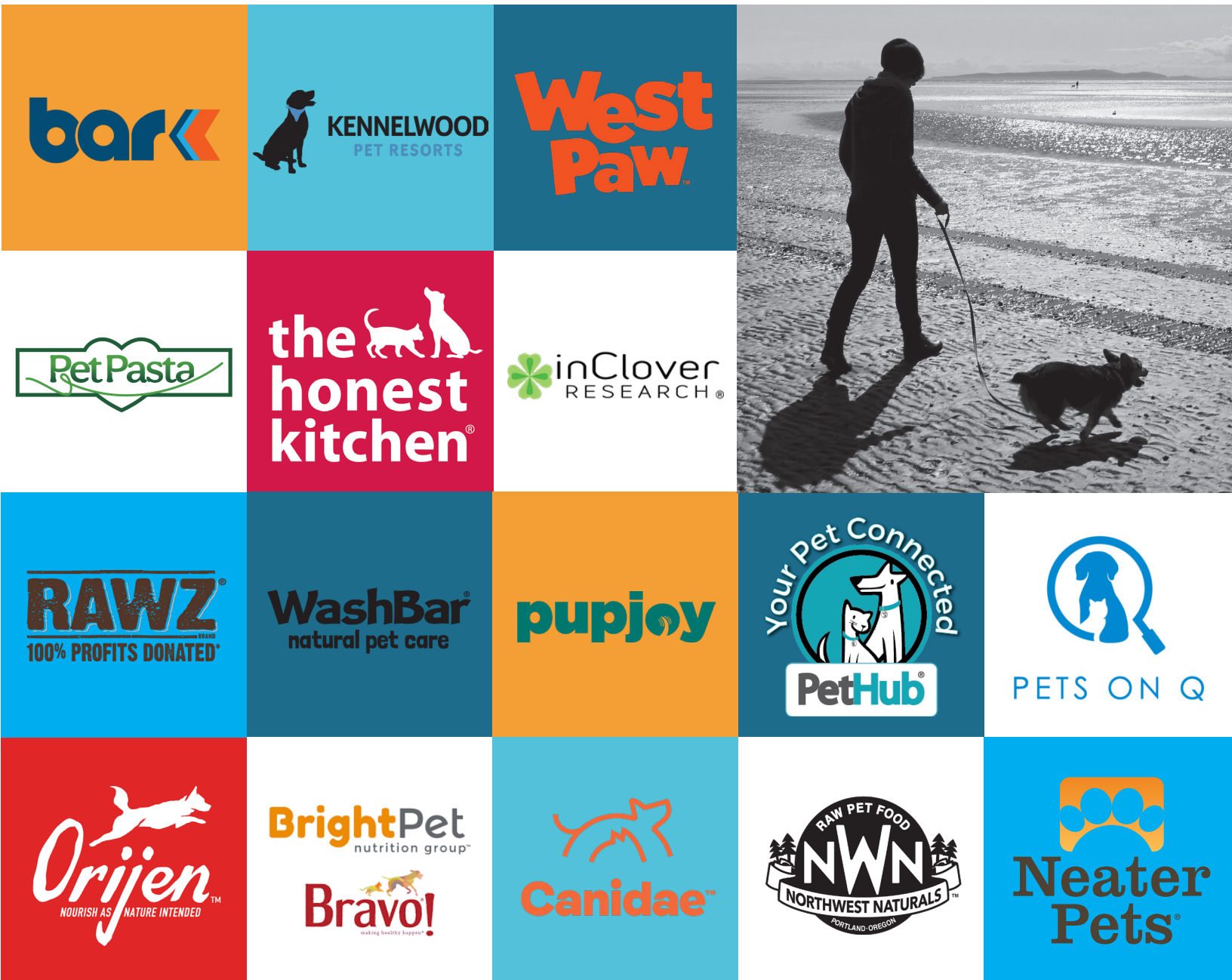
AVG. TIME SPENT
PER USER

475 min

Brands Pioneering the Future of Pet Care Education

FetchFind has already begun adding exhibitors to the platform for attendee product education at the 2024 SuperZoo on a first-come, first-serve basis. Early movers include KONG, BrightPet, West Paw, Pet Pasta, Canidae, Northwest Naturals, Neater Pets, Orijen, Wash Bar, Kennelwood Pet Resorts, and over 80 others. These brand collaborations enrich our educational content and provide unique insights into top pet care brands.

Don't miss the opportunity to work with us to offer a comprehensive learning experience to pet industry professionals. Together, we are building a well-rounded, educated pet industry workforce. Make your brand a part of this exciting movement.

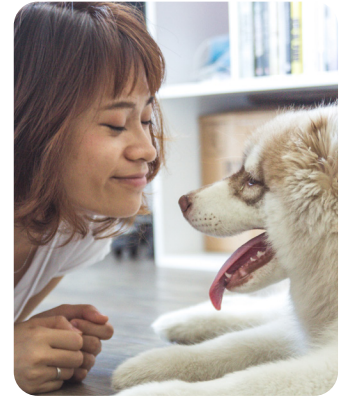


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Your Roadmap to Engaging with Learners

FetchFind isn't just a platform – we're your collaborative ally in pet industry success. Our passion is creating tailored solutions that service your unique goals, whether they revolve around staff training, pet parent education, or product promotion. By becoming a FetchFind partner, you gain a dedicated project manager, a comprehensive plan with distinct milestones, and a carefully curated timeline to maximize our collective efforts toward your objectives.



Above all, our team is committed to creating a rich, collaborative environment designed to amplify your brand in the vibrant pet care community.

STAGE 1
DETERMINE SCOPE
AND TIMELINES

STAGE 2
GUIDED ASSET
SUBMISSION

STAGE 3
CONTENT DEVELOPMENT
BEGINS

STAGE 4
GUIDED REVIEW
PROCESS

**YOUR CONTENT
GOES LIVE**

